



## Nuclear Explained Video Contest 2017-2018

### Official Rules

The American Nuclear Society (ANS) Young Members Group (YMG) and North America Young Generation in Nuclear are honored to have your student organization involved in our joint competition. This short document describes the general rules and guidelines for this competition. Any additional questions can be submitted to Matthew Jasica ([m.jasica1@gmail.com](mailto:m.jasica1@gmail.com)) or Amanda Lang ([amanda.lang@duke-energy.com](mailto:amanda.lang@duke-energy.com)). Good luck!

#### Eligibility:

- Any university or college student group (ANS or otherwise) is eligible to submit a video.
- Participating students are *not* required to be ANS National student members.

#### Submissions:

- Participants should create an outreach video about a topic of their choice related to nuclear science or radiation.
  - Possible topics include, but are not limited to: how a nuclear power plant works, benefits of nuclear power, everyday uses of radiation, nuclear medicine, a significant local location (such as a laboratory or plant), why you care about nuclear, or some other topic of interest.
  - Consider who the target audience of this video is: Is this video geared towards high school students? Environmentalists? Politicians? Next-door neighbors? The video should be simple enough to be understood by the target audience.
  - Consider a variety of formats for the video—animations, slides, experimental demos, interviews, etc. How can you get the audience to see the topic differently? Get creative and have fun with this!
- The length of the video should be 2-4 minutes in length.
- The final videos are to be uploaded to YouTube. As these videos are intended to be used as outreach tools, setting their privacy setting to Public is encouraged. However, you may choose to set the video as Unlisted if you are not yet ready to share it with the public. *Note that videos selected as finalists will be publicly shared on social media as part of the judging process.*



- A 100-200 word summary of the video is to be submitted to Matthew Jasica ([m.jasica1@gmail.com](mailto:m.jasica1@gmail.com)), including the following:
  - Brief description of the topic
  - Description of the intended audience
  - Link to the video

## Judging:

- A panel of judges will be selected from ANS and NAYGN, *including some non-technical judges!*
- Judging will be based on the following four qualities:
  - **Engaging and entertaining message**—Is the message itself interesting, relevant, and presented in a creative manner?
  - **Audience-appropriate content**—Can this video be easily understood by the intended audience?
  - **Factual accuracy**—Is the information presented accurate?
  - **Presentation quality**—What is the the audio visual quality of the video? We understand you're not film students, but some level of editing is required.
- Judging will take place in two rounds. The judging panel will determine a set of finalists based on the criteria above. The finalists will then be posted on ANS and NAYGN social media, and the popularity of the video (based on an online poll) will factored into, *but not determine*, the winners.

## Prizes:

- Prizes will be awarded to the winning student sections as follows:
  - **First prize**—\$500
  - **Second prize**—\$300
  - **Third prize**—\$200

## Important Dates:

- **March 9th, 11:59 pm**—All submissions due, including video upload and summary
- **March 23th**—Finalists announced, online polling opens
- **April 6th, 11:59 pm**—Online polling closes
- **April 7th**—Winners announced at the 2018 ANS Student Conference in Gainesville, Florida.